



State Conference Design Contest Guidelines

2019 State Leadership Conference

Program Cover

The program cover design contest winner's state leadership conference registration fee will be paid and he/she will receive a certificate for the winning design.

- Purpose** To design a cover for the front of the Tennessee FBLA State Leadership Conference program.
- Eligibility** Any Tennessee FBLA member may enter this event.
- Criteria**
1. Must represent the **entire** state of Tennessee.
 2. Must include:
 - the word **Tennessee** or **TN**
 - the word **FBLA**
 - the **FBLA logo** may or may not be included
 - the words **Tennessee FBLA State Leadership Conference**
 - the **dates and location** of the conference (*March 10-13, 2019 | Chattanooga, TN*)
 3. Designs must be computer-generated. The following criteria must be met:
 - minimum of two colors used
 - 5 ½ x 8 ½** finished
 - no more than two type (fonts) styles used
 - design must be formatted as a JPEG file (*minimum of 600 dpi*)
 4. Include the following design information in the lower right corner of the cover design: **Designed By: (name of the designer & school name)**
 5. Incorporate state theme: **Piecing Leadership Together**
 6. Only one entry per member is permitted.
- Method of Evaluation** All designs will be judged by a selected panel of judges. The judges' decisions are final. Winners will be announced in February 2019.
- Entry Deadline** Program cover designs should be [uploaded](#) by December 3, 2018 at 5:00 p.m. CT.



State Conference Design Contest Guidelines 2019 Tennessee State Pin

The state pin design contest winner's state leadership conference registration fee will be paid and he/she will receive a certificate for the winning design.

- Purpose** To design a state pin for Tennessee FBLA members to exchange at the National Leadership Conference.
- Eligibility** Any Tennessee FBLA member may enter this event.
- Criteria**
1. Must represent the **entire** state of Tennessee
 2. Must include:
 - the word **Tennessee** or **TN**
 - the word **FBLA**
 - The **FBLA logo** may or may not be included
 3. Designs must be computer-generated. The following criteria must be met:
 - No date should appear
 - One type (font) style used.
 - Design must be formatted as a JPEG file (*minimum of 600 dpi*)
 4. Incorporate the state theme (**Piecing Leadership Together**) or the national theme (**Create. Lead. Inspire.**)
 5. Only one entry per member is permitted.
- Method of Evaluation** All designs will be judged by a selected panel of judges. The judges' decisions are final. Winners will be announced in February 2019.
- Entry Deadline** State pin designs should be [uploaded](#) by December 3, 2018 at 5:00 p.m. CT.



State Conference Design Contest Guidelines

2019 State Leadership Conference T-Shirt

The state conference t-shirt design contest winner's state conference registration fee will be paid and he/she will receive a certificate for the winning design.

Purpose To design the **front** of the state t-shirt for the Tennessee FBLA State Leadership Conference.

Eligibility Any Tennessee FBLA member may enter this event.

Criteria

1. Must represent the **entire** state of Tennessee
2. Must include:
 - ❑ the word **Tennessee** or **TN**
 - ❑ the word **FBLA**
 - ❑ The **FBLA logo** may or may not be included
3. Designs must be computer-generated. The following criteria must be met:
 - ❑ Maximum of two type (fonts) styles used
 - ❑ Minimum of two colors used
 - ❑ Full design must be formatted as **one** JPEG file (*minimum of 600 dpi*)
4. **Incorporate** state theme: **Piecing Leadership Together**
5. Only one entry per member is permitted.

Method of Evaluation All designs will be judged by a selected panel of judges. The judges' decisions are final. Winners will be announced in February 2019.

Entry Deadline T-shirt designs should be **uploaded** by December 3, 2018 at 5:00 p.m. CT.