



## State Conference Design Contest Guidelines

# 2020 State Leadership Conference

## Mobile App Cover Graphic

The program cover design contest winner's state leadership conference registration fee will be paid, and he/she will receive a certificate for the winning design.

- Purpose** To design a cover for the front of the Tennessee FBLA State Leadership Conference program.
- Eligibility** Any Tennessee FBLA member may enter this event.
- Criteria**
1. Must represent the **entire** state of Tennessee.
  2. Must include:
    - the word **Tennessee** or **TN**
    - the word **FBLA**
    - the **FBLA logo** may or may not be included
    - the words **Tennessee FBLA State Leadership Conference**
    - the **dates and location** of the conference (*April 5-8, 2020 | Chattanooga, TN*)
  3. Must be computer-generated. The following criteria must be met:
    - minimum of two colors used
    - 1440 px wide** x **720 px tall** finished
    - no more than two type (fonts) styles used
    - design must be formatted as a JPEG file (*minimum of 600 dpi*)
  4. Must include the following design information in the lower right corner of the cover design: **Designed By: (name of the designer & school name)**
  5. Must incorporate the state theme: **READY. SET. GO!**
  6. Only one entry per member is permitted.
- Method of Evaluation** All designs will be judged by a selected panel of judges. The judges' decisions are final. The winner will be announced in February 2020.
- Entry Deadline** Program cover designs should be **uploaded** by **December 3, 2019** at **5:00 p.m. CT**.



## State Conference Design Contest Guidelines 2020 Tennessee State Pin

The state pin design contest winner's state leadership conference registration fee will be paid, and he/she will receive a certificate for the winning design.

- Purpose** To design a state pin for Tennessee FBLA members to exchange at the National Leadership Conference.
- Eligibility** Any Tennessee FBLA member may enter this event.
- Criteria**
1. Must represent the **entire** state of Tennessee
  2. Must include:
    - the word **Tennessee** or **TN**
    - the word **FBLA**
    - The **FBLA logo** may or may not be included
  3. Must be computer-generated. The following criteria must be met:
    - No date should appear
    - One type (font) style used.
    - Design must be formatted as a JPEG file (*minimum of 600 dpi*)
  4. Incorporate the state theme (**READY. SET. GO!**) or incorporate the national theme (**A World of Opportunity**).
  5. Only one entry per member is permitted.
- Method of Evaluation** All designs will be judged by a selected panel of judges. The judges' decisions are final. The winner will be announced in February 2020.
- Entry Deadline** State pin designs should be [uploaded](#) by **December 3, 2019** at **5:00 p.m. CT**.



## State Conference Design Contest Guidelines

# 2020 State Leadership Conference T-Shirt

The state conference t-shirt design contest winner's state conference registration fee will be paid, and he/she will receive a certificate for the winning design.

**Purpose** To design the **front** of the state t-shirt for the Tennessee FBLA State Leadership Conference.

**Eligibility** Any Tennessee FBLA member may enter this event.

**Criteria**

1. Must represent the **entire** state of Tennessee
2. Must include:
  - ❑ the word **Tennessee** or **TN**
  - ❑ the word **FBLA**
  - ❑ The **FBLA logo** may or may not be included
3. Must be computer-generated. The following criteria must be met:
  - ❑ Maximum of two type (fonts) styles used
  - ❑ Minimum of two colors used
  - ❑ Full design must be formatted as **one** JPEG file (*minimum of 600 dpi*)
4. Must incorporate state theme: **READY. SET. GO!**
5. Only one entry per member is permitted.

**Method of Evaluation** All designs will be judged by a selected panel of judges. The judges' decisions are final. The winner will be announced in February 2020.

**Entry Deadline** T-shirt designs should be **uploaded** by **December 3, 2019** at **5:00 p.m. CT**.