



## State Membership Goal: 6,000+

### Deadline: December 1, 2020

#### BRONZE

- **Goal:** Maintain Chapter Membership Total from Last Year
- **Reward:** Recognition on the Tennessee FBLA Website
- **Reward:** Membership Campaign Lanyard Ribbons at SLC

#### SILVER

- **Goal:** +5 Student Members
- **Additional Reward:** Letter to School Administration
- **Additional Reward:** Certificate at the Regional Leadership Conference
- **Additional Reward:** Chapter Name on the State Leadership Conference Shirt

#### GOLD

- **Goal:** +7 Student Members **-AND-** 5 Professional Members *(Advisers can be professional members.)*
- **Additional Reward:** Interior Classroom Banner at the SLC Opening Session
- **Additional Reward:** Reserved Seating at the SLC Opening Session

#### PLATINUM

- **Goal:** +9 Student Members **-AND-** 9 Professional Members *(Advisers can be professional members.)*
- **Additional Reward:** Early/Priority Hotel Reservations Accepted for Your Chapter at SLC
- **Additional Reward:** Reserved Seating at the SLC Awards Session
- **Additional Reward:** One Complimentary NLC Registration

#### OTHER MEMBERSHIP RECOGNITION:

**CLUB 50**—Complete **SILVER** level with at least **50** chapter members. **REWARD:** FBLA tie.

**CLUB 100**—Complete **SILVER** level with at least **100** chapter members. **REWARD:** One complimentary SLC registration.